



2010 - 2011 SEASON SPONSORSHIP

Why Sponsor a Season of SCC Shows?

Sponsoring SCC for a season of shows is a great way to expand your marketing dollars and show your support to the community. We've designed our Season Sponsorship program to get your company's logo and information into the hands of our audience at every step of the way. From our website, eTickets and our printed materials (posters, flyers, postcards, etc.), the community will be reminded of your support for SCC.

What are the Levels of Sponsorship?

We're excited to offer four distinct levels of season sponsorship. Each level offers additional benefits and all at great pricing!

Diamond Level Sponsor

\$1,000.00

Includes all of the benefits from the Platinum Sponsorship – plus

- Premium Placement for Full Program Ad
- E-Ticket Ad Upgraded to Large Ad (300px x 300px)
- -- *Plus* --
- Your Logo will Appear on all Marketing Collateral Printed to Advertise Our Shows for Four (4) Consecutive Shows
- Two (2) More Reserved Seating Tickets to each show of your Sponsorship!

Platinum Level Sponsor

\$700.00

Includes all of the benefits from the Platinum Sponsorship – plus

- Program Ad Upgraded to Full Page Ad
- E-Ticket Ad Upgraded to Medium Ad (150px x 300px)
- Upgrade your Two (2) General Admission Tickets to Reserved Seating

Gold Level Sponsor

\$500.00

Includes all of the benefits from the Ruby Sponsorship – plus

- Program Ad Upgraded to Half Page
- Your Small E-Ticket Ad (150px x 150px) will appear on all online tickets sold!
- Two (2) Free General Admission Tickets – *A great Thank You gift to clients!*

Ruby Level Sponsor

\$300.00

- Quarter Page Ad in Programs for Four (4) Consecutive Shows
- Web Banner Ad on the SCC website for One (1) Year

What if I want to start Mid-Season?

No worries, we'll start your sponsorship at the next available show and continue for three shows after that!

More Questions?

E-Mail us at sponsorships@SCCsingers.com or call us at (562) 439-6919.



2010 - 2011
SEASON SPONSORSHIP

Contact Name

Company

Billing Address

City

State

Zip

E-Mail

Phone Number

Item	Check One Only	Price
Diamond Level Sponsor	<input type="checkbox"/>	\$1,000.00
Platinum Level Sponsor	<input type="checkbox"/>	\$700.00
Gold Level Sponsor	<input type="checkbox"/>	\$500.00
Ruby Level Sponsor	<input type="checkbox"/>	\$300.00

PAYMENT

VISA

AMERICAN EXPRESS

MASTERCARD

CHECK/MONEY ORDER MADE PAYABLE TO SCC

CREDIT CARD NUMBER

EXP DATE

CCV CODE

I UNDERSTAND THAT PAYMENT IS REQUIRED BEFORE AD SPACE CAN BE RESERVED.

AUTHORIZED SIGNATURED (REQUIRED)

DATE

SUBMIT THIS FORM ALONG WITH PAYMENT

FAX

(562) 439-6919

MAIL

SCC
PO Box 92524
LONG BEACH, CA 90809-2524

ONLINE

Visit Us Online at www.SCCsingers.com
Click Support SCC > Advertise > Season Sponsors
To Sign-Up as a Season Sponsors



2010 - 2011 PROGRAM AD GUIDELINES

Guidelines

1. Ad availability is on a first-come, first-served basis.
2. Both the ad reservation form and payment must be received in order to reserve ad space.
3. With the exception of the cover ads, we are unable to guarantee where an ad will be placed in the program.
4. Deadline for ad placement is approximately one and a half weeks before the performance. Please review the table below for the ad deadline for each show. Ads may be accepted after deadline, time and space permitting. There will be an additional \$25.00 late fee for all ads accepted for submission after the deadline.

Deadlines

SHOW	SHOW DATE	AD DEADLINE
CHRISTMAS SPIRITS	December 11-12, 2010	Mon., November 29, 2010
HOLLYWOOD HULLABALOO 3	March 19-20, 2011	Mon., March 7, 2011
WEB SITE STORY	June 25-26, 2011	Mon., June 13, 2011
OCTOBER 2011	October 22-23, 2011	Mon., October 10, 2011

Exact Ad Dimensions (Allow 1/8" safe zone on all sides)

AD SIZE	INCHES (W x H)	FULL BLEED (W x H)
Full Page	5.25 " x 8.25"	5 3/4" x 8 3/4"
1/2 Page	5.25 " x 4.00"	N/A
1/4 Page	2.5 " x 4.125"	N/A



with

Electronic Files

We accept artwork in Adobe Illustrator or Photoshop CS format. Files created with word processors or presentation programs (such as PowerPoint) are not accepted.

Please Note: If your artwork is created by a third party vendor, we are happy to work with them directly to get the necessary materials.

Fonts & Links

All fonts must be converted to paths. We cannot be responsible for output integrity when TrueType fonts are used. All linked files must be supplied or embedded in the document.

Media & E-mail:

CD, DVD and e-mail submissions are acceptable, but a hard-copy proof must also be provided. Please call for e-mail address.

Process Color & Output Settings:

All process color files must be in CMYK. All artwork should be no less than 300 dpi.

Questions?

Please call (562) 439-6919 for additional information or specific needs.

SCC Program Ad Templates

HALF PAGE
5.25" (w) x 4.00" (h)

QUARTER PAGE
2.50" (w) x 4.125" (h)



FULL PAGE
5.25" (w) x 8.25" (h)

FULL PAGE - FULL BLEED *
5.75" (w) x 8.75" (h)

*Applicable for Inside & Back Covers Only
Please Allow a Safe Margin of 0.25"
on all sides.

8.5"

11"